

**Student ID:** \_\_\_\_\_  
**Student Name:** \_\_\_\_\_  
**Adviser Name:** \_\_\_\_\_

**Catalog: 2021-22 College of Liberal Arts**  
**Program: Communication Studies Major (Public Relations)**  
**Minimum Credits Required:** \_\_\_\_\_

## Communication Studies Major (Public Relations)

Meet the Faculty

### DEPARTMENT OF COMMUNICATION MISSION STATEMENT

We develop dynamic communicators who think critically, as well as speak, listen, and write effectively.

We strive to embody this mission in several ways. We encourage freedom of expression, diversity of perspective, and tolerance of dissent to achieve the informed and responsible decision-making skills fundamental to a civil society and a global community. We cultivate the communication skills necessary to fulfill human potential and contribute to the public well-being. Finally, we promote ethical communication that enhances human worth and dignity by fostering fairness, responsibility, and respect for self and others.

### COMMUNICATION STUDIES MAJOR

Our unique and innovative curriculum in Communication Studies offers students an introduction to the field via required courses in topics, theories, and research methods central to Communication. Our majors select a concentration in one of three critical areas: Organizational Communication and Leadership, Public Relations, and Health Communication.

## Major Requirements

Ten (10) courses are required: Seven (7) core courses and three (3) courses within a specific concentration.

*To declare a Communication major, students must complete COM 100, Introduction to Communication Studies, with a grade of 'C' (not C-) or better.*

## Major Core (4 courses)

Course Name	Crs:	Term Taken	Grade	Gen Ed
COM 100 - Introduction to Communication Studies (Minimum grade "C" required.)				
COM 285 - Research Methods in Communication				
COM 397 - Internship or COM 400 Advanced Project in Communication Studies				
COM 480 - Senior Seminar in Communication <i>Prereq(s):</i> COM Majors Only; Senior Standing.				

## 200-level Requirement (3 courses)

Course Name	Crs:	Term Taken	Grade	Gen Ed
COM 210 - Public Speaking				
COM 212 - Persuasion Theory				
COM 220 - Interpersonal Communication				
COM 230 - Listening				
COM 240 - Intercultural Communication				

## Public Relations Concentration Courses (3)

Select three (3) of the following courses:

Course Name	Crs:	Term Taken	Grade	Gen Ed
COM 302 - New Media and Public Relations				
COM 313 - Mass Media and Society				
COM 318 - Contemporary Public Relations				
COM 325 - Communication Campaigns				
COM 351 - Writing for Public Relations				
COM 418 - Advanced Public Relations <i>Prereq(s):</i> COM 318 or consent of the instructor.				

### Notes: